

GOLD
KEY

SCOOBY DOO

15c

HANNA-BARBERA

SCOOBY DOO...

WHERE ARE YOU!



ZOINKS! SCOOBY AND HIS GHOST-BREAKING BUDDIES
ENCOUNTER THE WORLD'S CREEPIEST COIN COLLECTOR...

SOMEBODY'S MUMMY

EXTRA MONEY IS IN THE

CARDS THIS CHRISTMAS

**EARN
\$300
or more**

with BEST SELLING
ALBUM OF PERSONALIZED
CHRISTMAS CARDS



FIRST CLASS
PERMIT NO. 3105
SPRINGFIELD,
MASSACHUSETTS

Business Reply Mail No Postage Stamp Necessary if Mailed in U.S.

Postage Will Be Paid By:

Charles C. Schwer Co.

Dept. C5-GK6
SPRINGFIELD, MASSACHUSETTS 01101

This
Exclusive Album
is Yours FREE!

48 exquisite, distinctive
designs... all exceptional
values... each with
customer's name
imprinted



YES!

Profits are in
the cards for you!

It's so easy to sell these luxurious cards in your spare time. Your friends, neighbors, relatives and classmates will be amazed that 25 cards cost as little as \$2.95 a box. If these stunning cards were sold in stores they would cost as much as 50% more. Such terrific values will practically sell on sight. Your customers will enjoy the convenience and economy of a Christmas card store — right in their own home. A variety to suit every taste — all with name imprinted for that extra personal touch.

*More Cards!
More Profits!*



Outstanding box assortments of beautiful cards. A complete selection guaranteed to please everyone. All best sellers... all marvelous values (without name imprinted).

Get the cards today!

We send you everything you need to start making money right away. Free Personalized Album of Christmas Cards, Free Catalog of Cards, Gift Wrapping and Novelties, and Box Assortments on approval. No Risk! No Investment! No Experience!

Charles C. Schwer Co.

Springfield, Mass. 01101

DON'T CUT! DO FOLD & SEAL (Paste, Staple or Scotch Tape)

Please rush my Free Personalized Album, Free Christmas Card Catalog and Dealer Sample Boxes on Approval. I understand that as a Dealer, I am eligible to receive free sales literature and other seasonal samples on approval as they become available.

Name

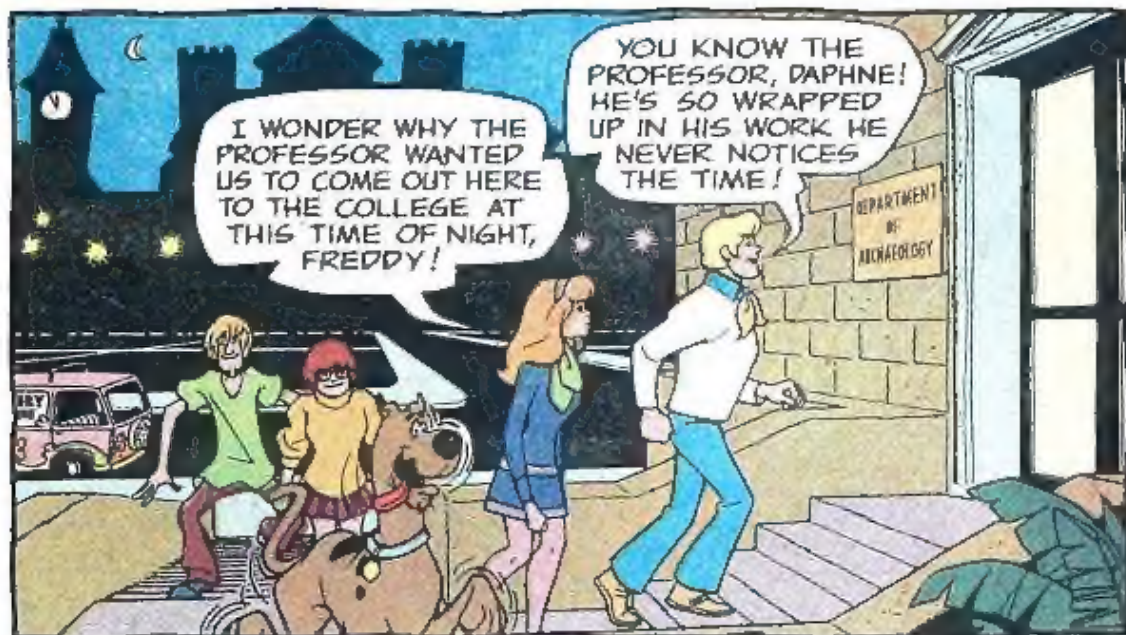
Address Apt. No.

City State Zip

FILL IN COUPON - REPLY CARD - CUT & MAIL TODAY - NO STAMP NEEDED

Hanna-Barbera
SCOOBY DOO
WHERE ARE YOU!

SOMEBODY'S MUMMY



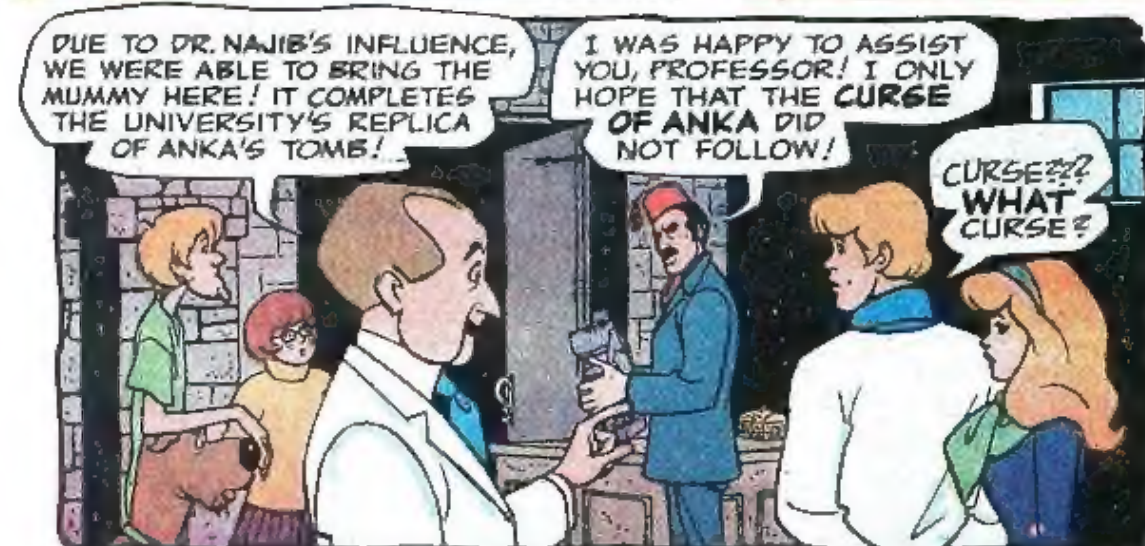
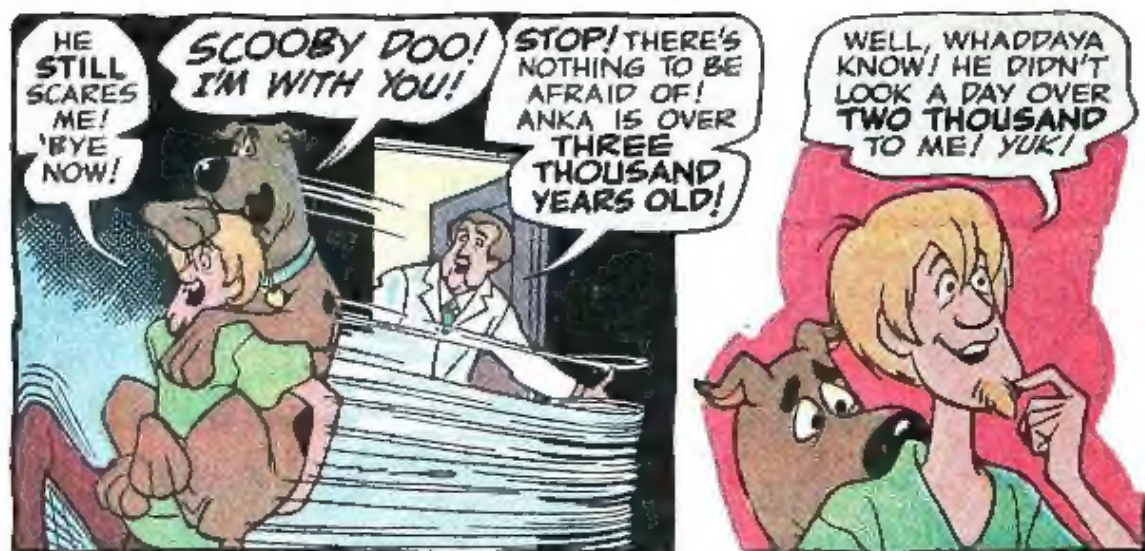
Hanna-Barbera SCOOBY DOO . . . WHERE ARE YOU! No. 7, August, 1971. Published bi-monthly by Western Publishing Company, Inc., North
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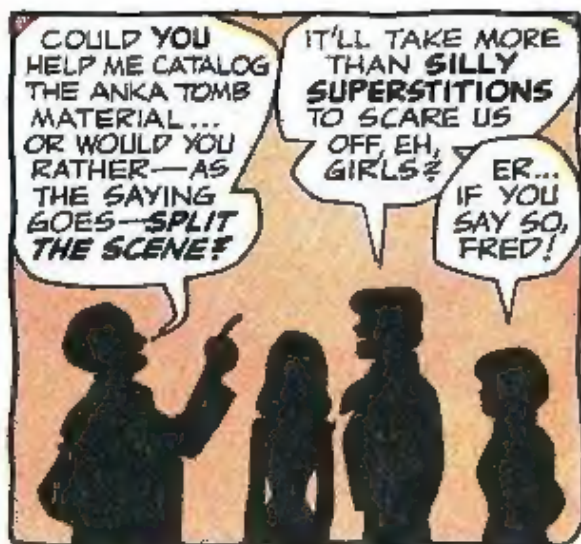
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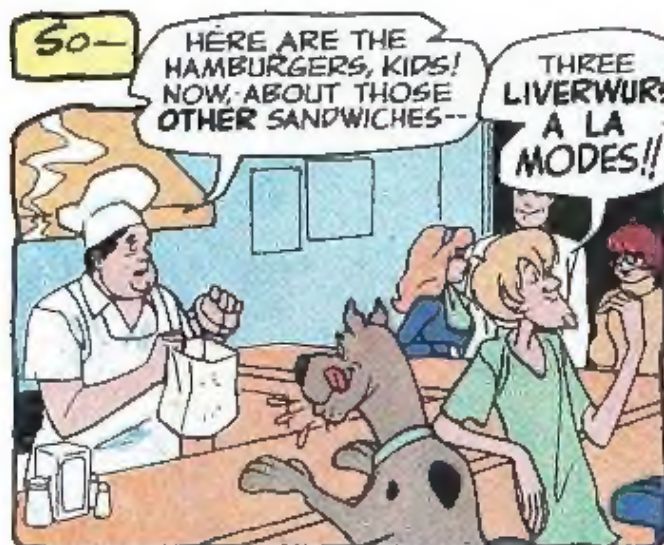
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SEND FOR FREE CATALOG

Mark JEWELERS

9041 W. PICO BLVD.
LOS ANGELES, CALIF 90035

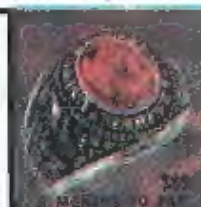
25 Years Service To Military Personnel

MILITARY EMBLEM RINGS

FOR ALL
SERVICES

Army - Navy - Marines - Air Force - Army Airborne - Vietnam Army
and Marines Beautiful Authentic Designs. 10k gold. Heavy Solid Back.
Choice of White or Yellow 10k Gold

Send No Money —
15 Day Approval —
No Interest or
Extra Charges



SYNTHETIC STONE
All services including
Vietnam Army and
Marines. Red or Blue.
\$5 Twice Monthly
17 pmts. \$5.1 pmt. \$4



DIAMOND SET
All services including
Vietnam Army and
Marines.
19 pmts. \$5.1 pmt. \$4
\$5 Twice Monthly

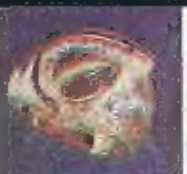


DIAMOND ON STONE
All services including
Vietnam Army or
Marines. Red or Blue.
\$6 Twice Monthly
18 pmt. \$6.1 pmt. \$1.



**LINDE STAR
SAPPHIRE TOP**
All services including
Vietnam Army or
Marines. Blue or Red.
\$9 Twice Monthly
22 pmts. \$9.1 pmt. \$1

COUPON MISSING! Write your order on plain
paper. Mail to address below. World-wide airmail
service.



CATSEYE TIGER
Glowing catseye gem
with 2 diamonds. 10k
gold.
\$5 Twice Monthly
16 pmts. \$5
3 pmt. \$4 \$79
8 MONTHS TO PAY



ADVENTURE
Fine diamond
solitaire. Two-tone
14k gold.
\$6 Twice Monthly
18 pmts. \$6
1 pmt. \$2 \$110
9 1/2 MONTHS TO PAY



CAPRICORN
Linde Star Sapphire
with 4 fiery diamonds.
14k. Blue or Red.
\$8 Twice Monthly
21 pmts. \$8 \$169
1 pmt. \$1
11 MONTHS TO PAY



ALADDIN
7 diamond cluster
in high 14k gold
dome setting.
\$12 Twice Monthly
24 pmts. \$12
1 pmt. \$11 \$299
12 1/2 MO. TO PAY



**17 JEWEL WATERPROOF
"SKINDIVER" \$110**
Self-winding calendar watch. Depth-tested
666'. Stainless steel case. 18 pmts. \$6
1 pmt. \$2. 9 1/2 MONTHS TO PAY



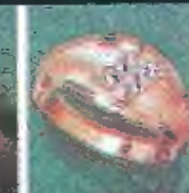
DIVINE LOVE \$229
Fire-flashing solitaire
Modern 14k gold
bridal set.
\$10 Twice Monthly
22 pmts. \$10
1 pmt. \$9
11 1/2 MO. TO PAY



LOVELIGHT - \$159
11 blazing diamonds
in 14k interlocking
wedding set.
\$8 Twice Monthly
19 pmts. \$8
1 pmt. \$7
10 MONTHS TO PAY



**YOUNG LOVERS
\$110**
6 sparkling diamonds
in 14k gold settings.
\$6 Twice Monthly
18 pmts. \$6
1 pmt. \$2
9 1/2 MONTHS TO PAY



LOHENGRIIN
\$69 ea.
6 diamonds in each
14k gold ring.
\$5 Twice Monthly ea.
18 pmts. \$5
1 pmt. \$4
7 MONTHS TO PAY



**MR. & MRS.
\$99 ea.**
Blazing diamond in
two-tone 14k gold
rings to match.
\$5 Twice Monthly ea.
19 pmts. \$5
1 pmt. \$4
10 MONTHS TO PAY



HEARTHROB \$49
14k white gold with
diamond center
\$4 Twice Monthly
12 pmts. \$4
1 pmt. \$1
6 1/2 MONTHS TO PAY



**NOCTURNE TRIO
\$229**
17 diamond bride &
groom set. 14k gold
mountings.
\$10 Twice Monthly
22 pmts. \$10 - 1 pmt. \$9
11 1/2 MONTHS TO PAY



**ROMANTIC TRIO
\$299**
7 diamond bridal pair
with matching 4 diamond
groom's ring. 14k.
\$12 Twice Monthly
24 pmts. \$12 - 1 pmt. \$11
12 1/2 MONTHS TO PAY

MARK JEWELERS — 9041 W. Pico Blvd., Los Angeles, Calif. 90035

GR6-71

Send me (item) _____ Price \$ _____

☐ (HERS) ☐ White ☐ Yellow Size (HIS) _____ Initial _____ Color of Stone _____

PRINT NAME _____ RANK _____

UNIT ADDRESS _____

APT or CITY _____

SERIAL NO. _____ ENLISTMENT ENDS _____

SOCIAL SECURITY NO. _____

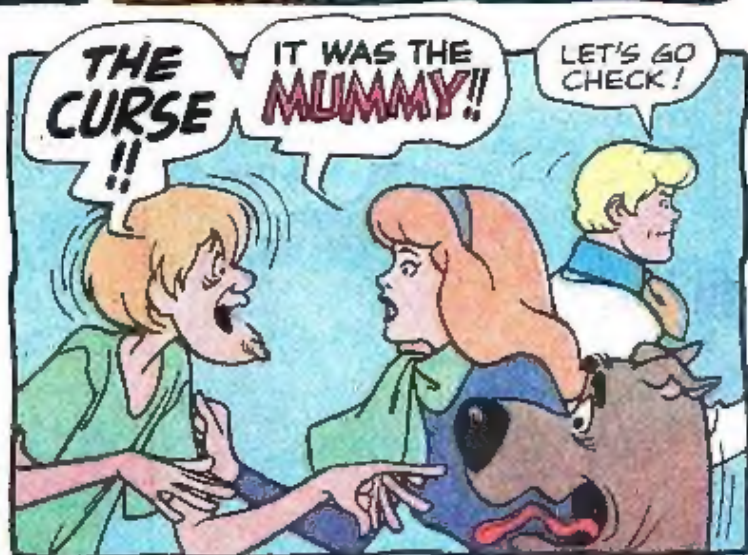
SIGNATURE _____

HOME ADDRESS _____

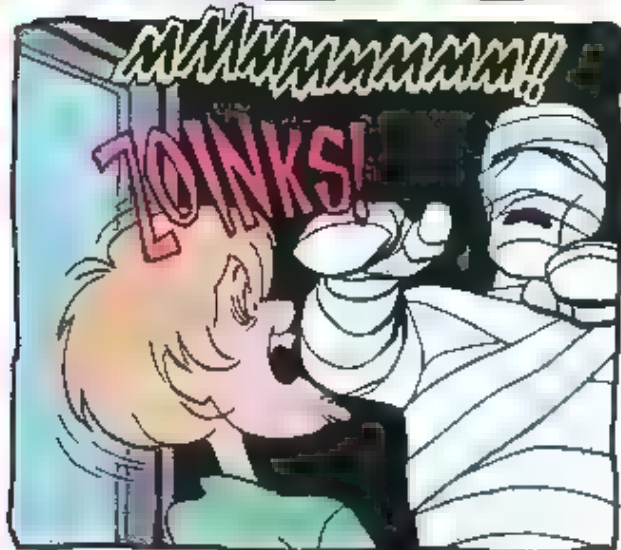
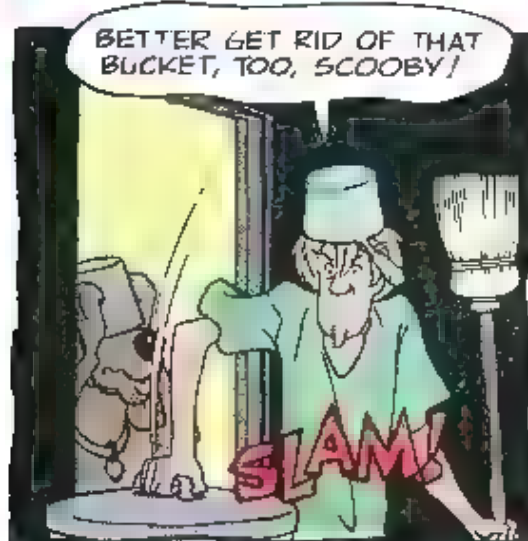
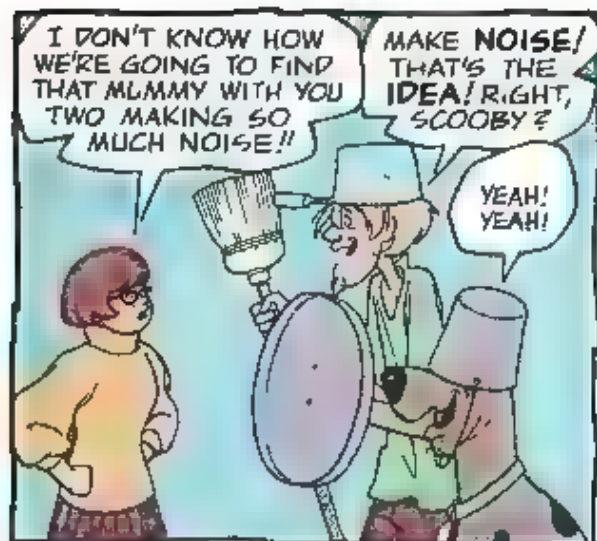
CITY _____ STATE _____

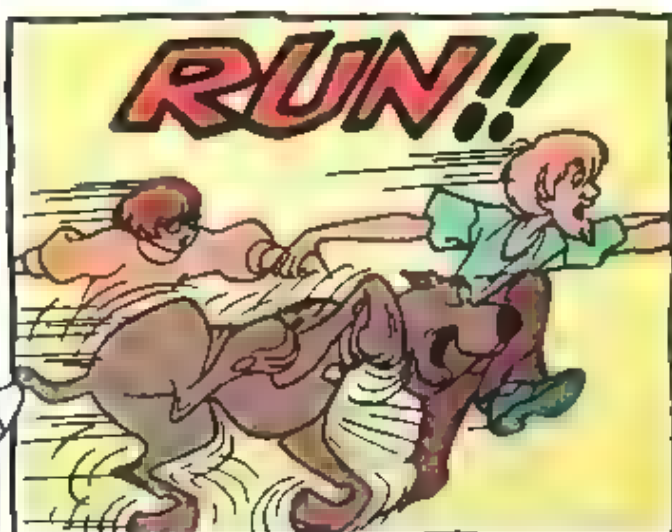
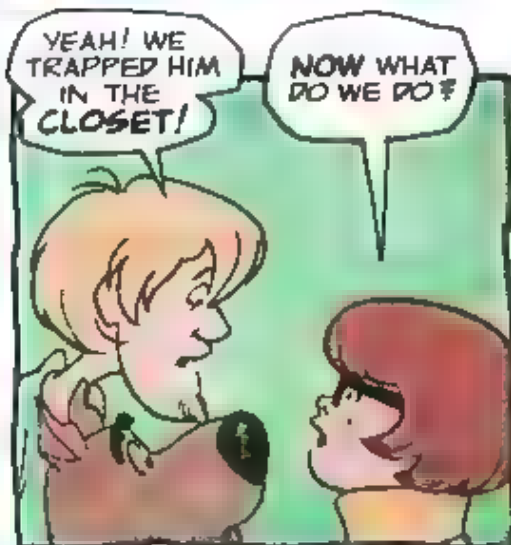
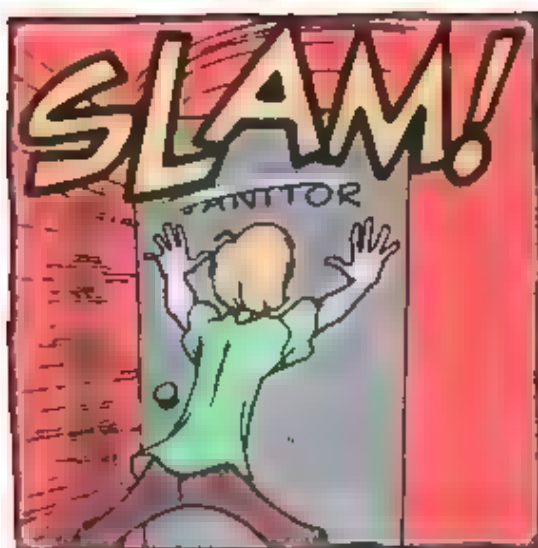
SATISFACTION GUARANTEED — otherwise return merchandise by insured mail

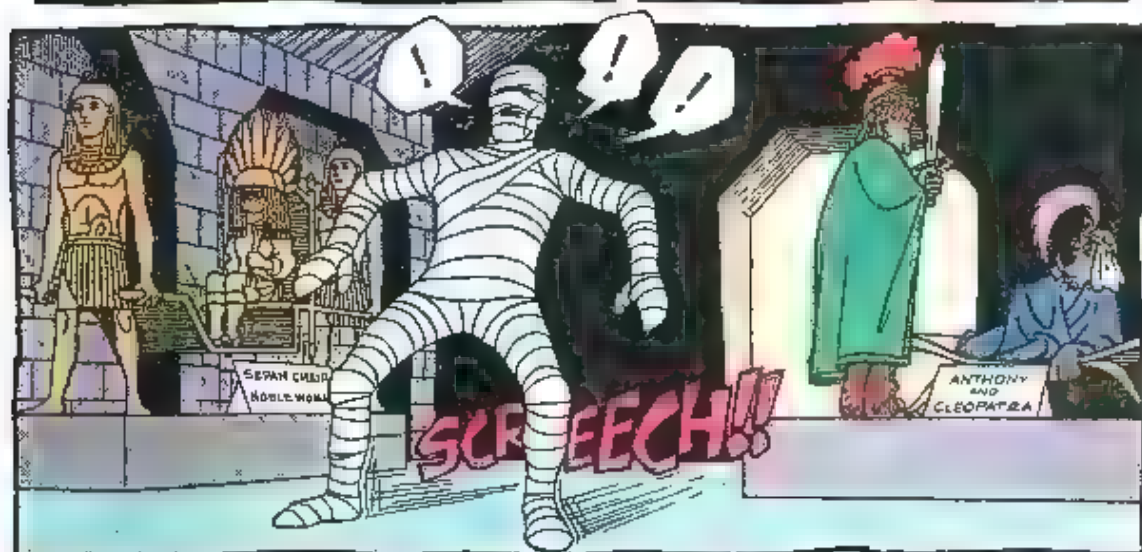
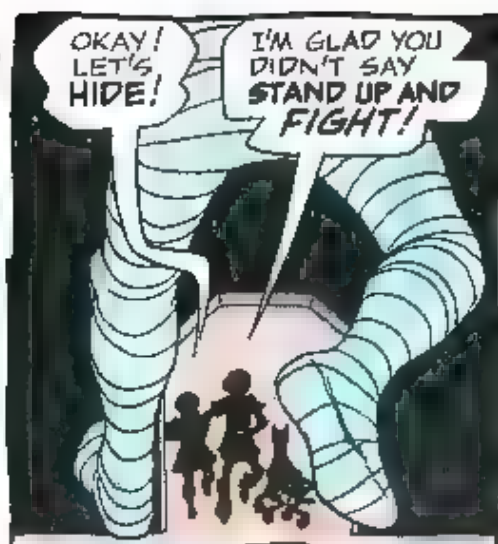














MONSTER SIZE MONSTERS

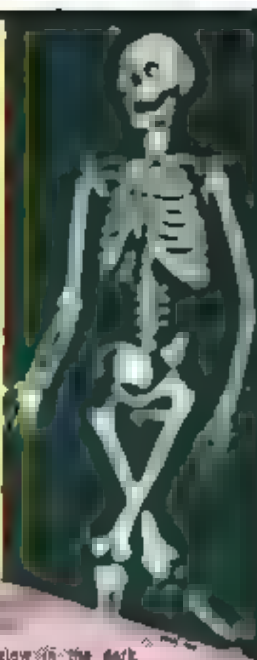
**7 FEET
TALL**

In Authentic Colors With
GLOW in the DARK EYES

ONLY

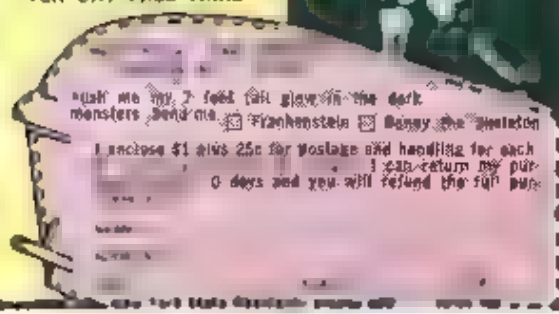
TEN DAY FREE TRIAL

Just send \$1.00 plus 25c to cover
postage and handling for each monster.
If you want your money back I will
satisfactorily refund.



Rush me my 7 feet tall glow-in-the-dark
monsters. Send me ☐ Frankenstein ☐ Boney the Skeleton

I enclose \$1 plus 25c for postage and handling for each
I can return my purchase
10 days and you will refund the full price.



Develop your hidden psychic powers
to control the minds and bodies of
others.

MAKING COPS

MAKING COPS

MAKING COPS

MAKING COPS

MAKING COPS

MAKING COPS

MAKING COPS

MAKING COPS

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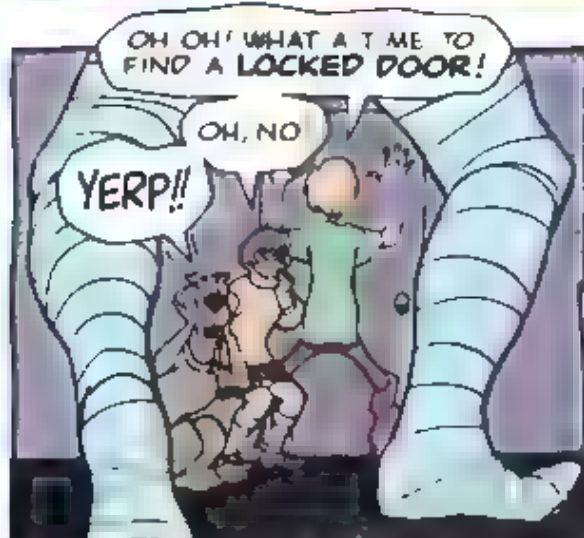
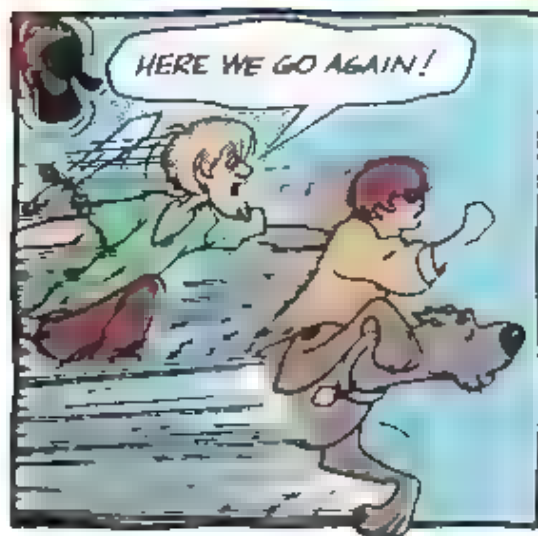
MAKING COPS

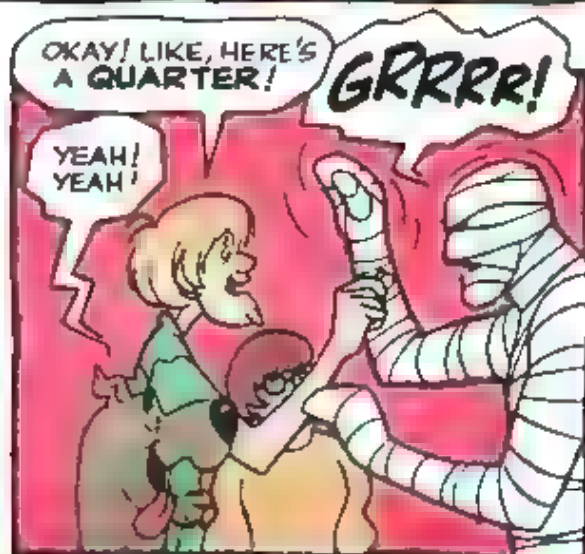
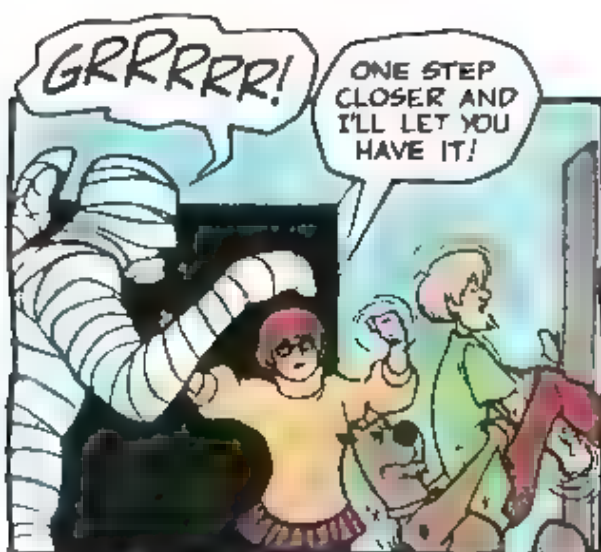
MAKING COPS

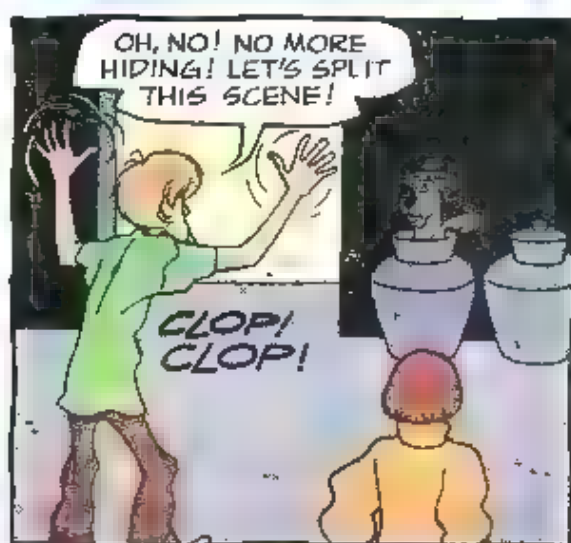
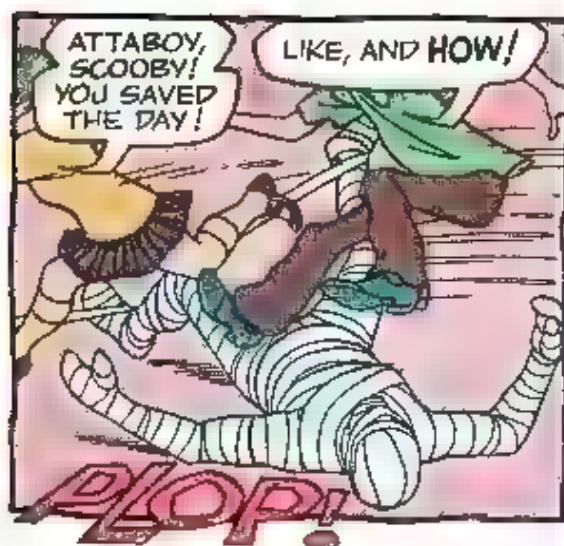
HONOR HOUSE PROD. CORP. Dept. 1000
35 WILBUR ST., LYNDHURST, N.Y. 11561
Rush me the items listed below. I am not 100% satisfied,
I may return any part of my purchase after 10 days FREE.

Please add 25c to total price for postage and handling.

NAME _____
ADDRESS _____
New York State residents add appropriate sales tax.







NOW - YOURS FROM COLUMBIA-

Any 8 tapes or



AT TRULY GREAT SAVINGS

records FOR ONLY \$3⁹⁹

If you cash now and agree to buy as few as seven selections during the coming year

Take your pick



10-150



10-155



20-172



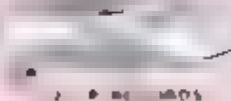
10-156



10-157



10-158



10-159



10-160



10-161



10-162



10-163



10-164



10-165



10-166



10-167



10-168



10-169



10-170



10-171



10-172



10-173

Just look at this... available in your choice of 8-Track Cartridges OR Tape... or as OR Reel-to-Reel Tapes OR 12" LP Records! So no... of stereo playback equipment you now have... you can take advantage of this introductory offer.

... or records for \$3.99... the coupon provided, together with your check or money order for \$3.99 as payment in full, indicate which type of recorded music you prefer... cartridges, cassettes, reel tapes... records... and your eight selections will be sent promptly. Also be sure to indicate the field of music in which you are mainly interested.

As a member you will receive, every four weeks, an informal... the month, and scores upon scores of alternate selections from every field of music.

If you do not want any selection in any month — merely return the special card by the date specified. If you want only the regular selection, do nothing — it will be shipped to you automatically. Or use the card to order any of the alternate selections offered. And from time to time, we will offer some... which you may reject by returning the... or accept by doing nothing.

our own choice account will be opened upon enrollment... They will be mailed and billed to you at our regular prices: cartridges and cassettes, \$5.99; reel-to-reel tapes \$7.99; records \$4.99... plus a mailing and handling charge. (Occasional special selections may be somewhat higher.)

musical bonus plan Your only obligation is to buy seven selections during the coming year. After doing so, you have no further obligation — and you may cancel membership at any time. If you decide to continue, you will be eligible for our generous bonus plan — which can save you at least 33% on all your future purchases! Act now!



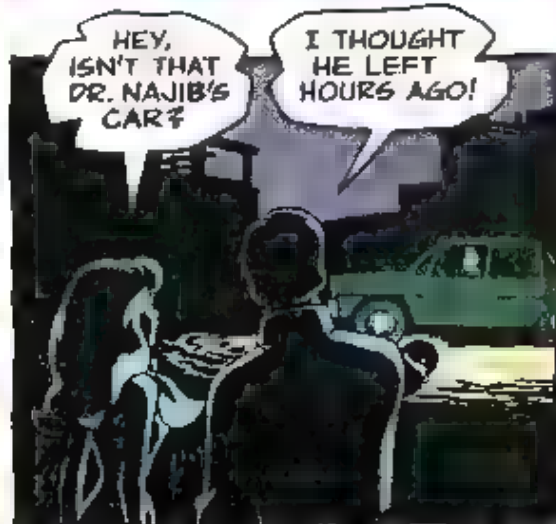
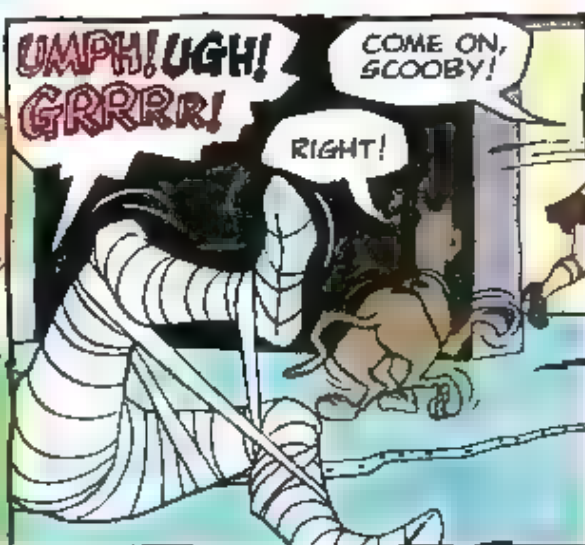
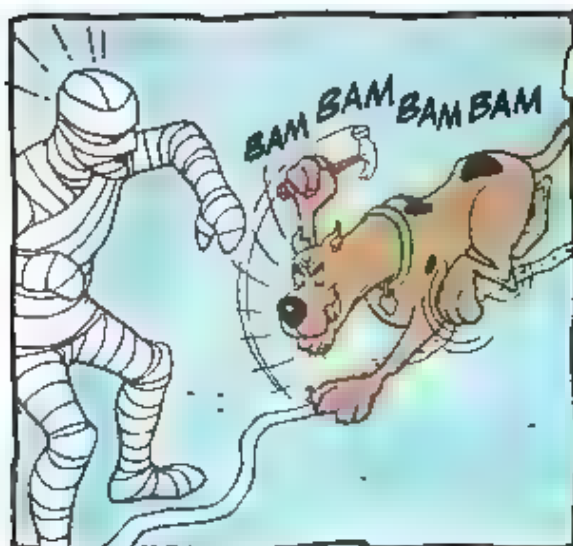
On... 400... 1... 2... 3... 4... 5... 6... 7... 8... 9... 10... 11... 12... 13... 14... 15... 16... 17... 18... 19... 20... 21... 22... 23... 24... 25... 26... 27... 28... 29... 30... 31... 32... 33... 34... 35... 36... 37... 38... 39... 40... 41... 42... 43... 44... 45... 46... 47... 48... 49... 50... 51... 52... 53... 54... 55... 56... 57... 58... 59... 60... 61... 62... 63... 64... 65... 66... 67... 68... 69... 70... 71... 72... 73... 74... 75... 76... 77... 78... 79... 80... 81... 82... 83... 84... 85... 86... 87... 88... 89... 90... 91... 92... 93... 94... 95... 96... 97... 98... 99... 100...

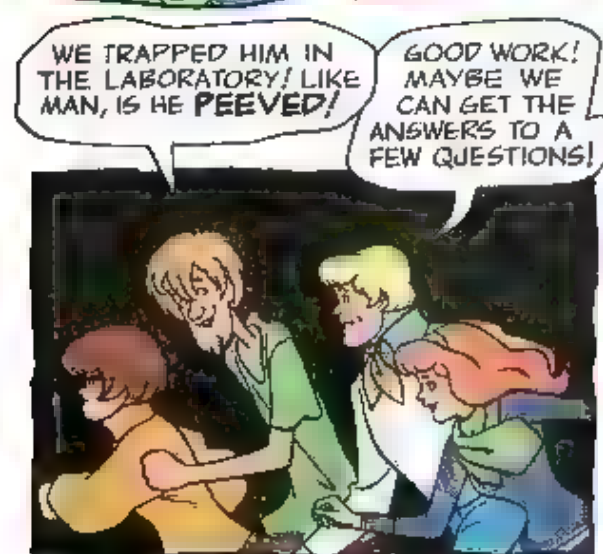
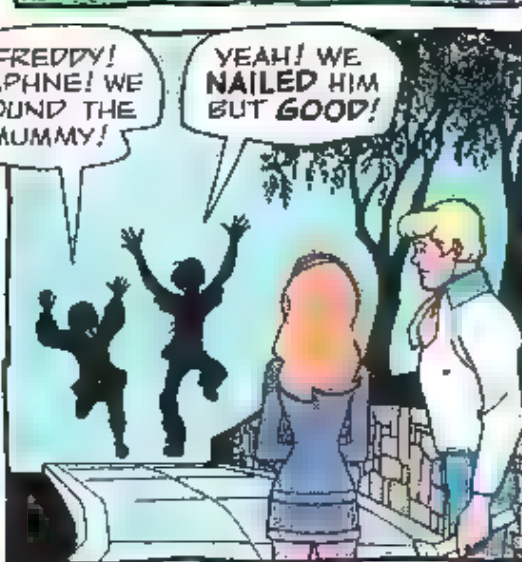
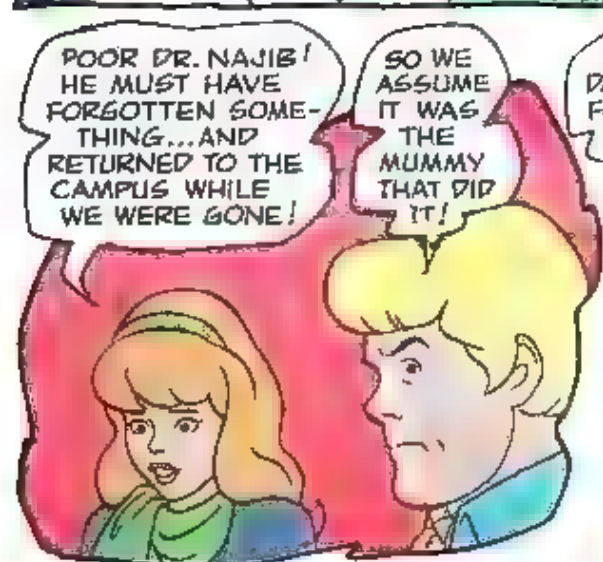
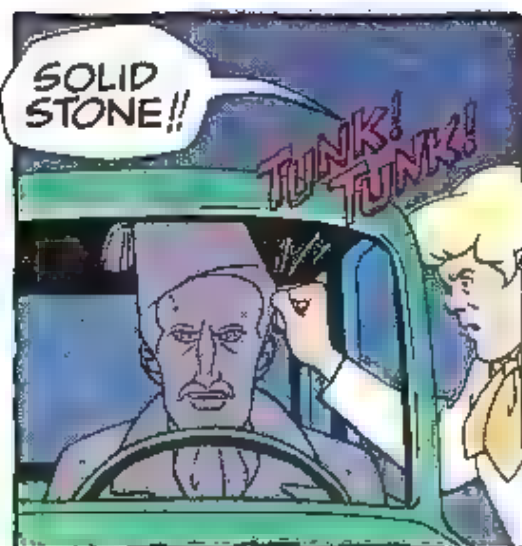
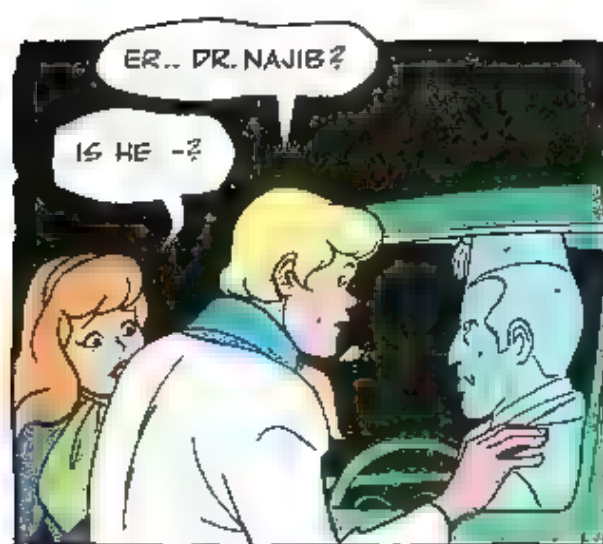
MY MAIN MUSICAL INTEREST IS (check one box only)

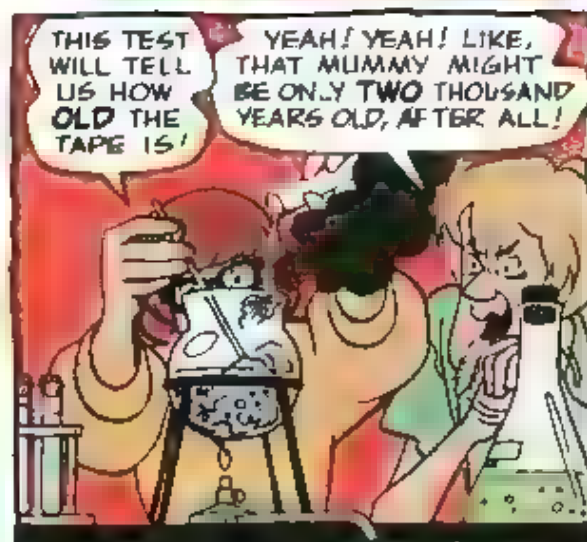
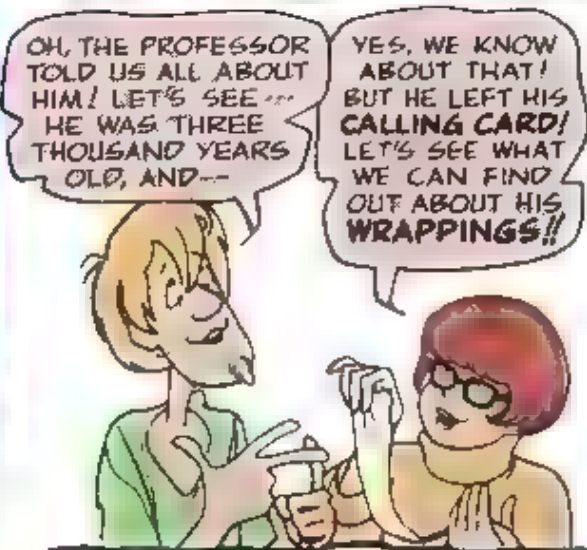
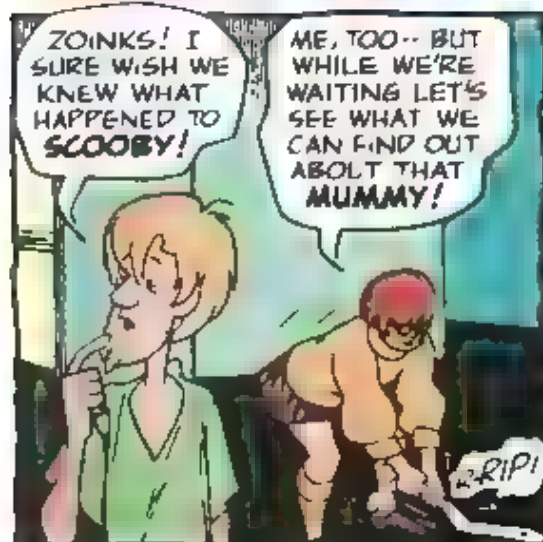
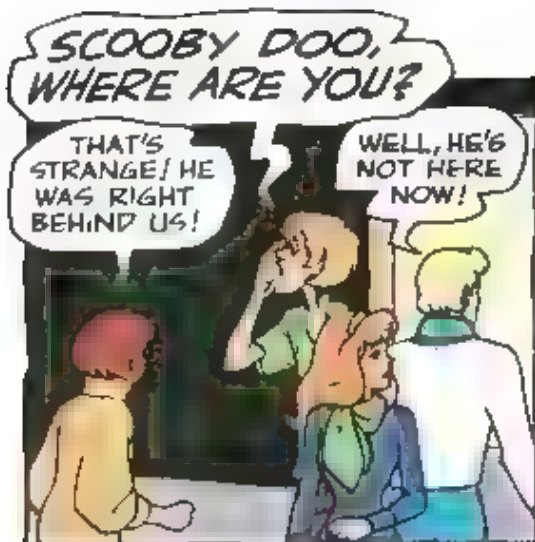
☐ Easy Listening ☐ Young Sounds ☐ Country

☐ Rock ☐ Folk ☐ Jazz ☐ Classical ☐ Opera ☐ Ballet ☐ Circus ☐ Circus ☐ Circus

Do You Have A Telephone? (check one box only) ☐ Yes ☐ No







THE BEST BASEBALL GAME CANNOT BE PURCHASED IN A RETAIL STORE!

PITCHING • HITTING • FIELDING • RUNNING • MANAGING

Season after season, STRAT O-MATIC BASEBALL has been sold to thousands of baseball fans exclusively through the mail. But why you ask? Each year our baseball game is totally revised to reflect precisely the most up-to-date Major League statistics.

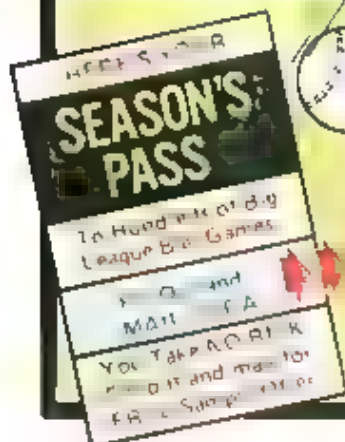
STRAT O-MATIC offers such a realistic, authentic reproduction of real life baseball and such a wide selection of games and individual team combinations, that it is impossible for a retail store to supply our fans.

In business since 1961, the quality and reliability of STRAT O-MATIC BASEBALL speaks for itself in the fact that we have continued year after year to sell out all our editions.



In our 1971 edition, STRAT O-MATIC presents you once again with the finest in baseball realism and entertainment. The hitting, pitching, fielding and base running abilities of 480 Major League players are unbelievably reproduced right from the ball park into your home. Leading average hitters such as Rico Carty and Alex Johnson will be among your own league leaders.

Bob Gibson, the Cardinals' fine pitcher, will be difficult to hit and will allow few walks and home runs. Wes Parker, Dodger first baseman, will field his position as brilliantly in your game as he does in real life. Without hesitation, we recommend STRAT O-MATIC BASEBALL'S 1971 Edition to be without equal.



The above are just some of STRAT O-MATIC's highlights. For the entire story, mail coupon for a colorful FREE BROCHURE containing full detailed information and FREE STRAT O-MATIC SAMPLES. Send Today To: Strat O-Matic Game Co., Inc. 82A South Bayles Ave. Port Washington, N.Y. 11050.

MAIL COUPON NOW FOR FREE SAMPLE OFFER

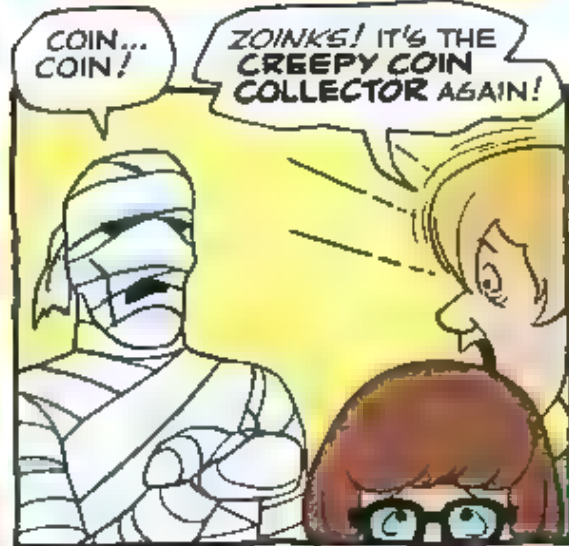
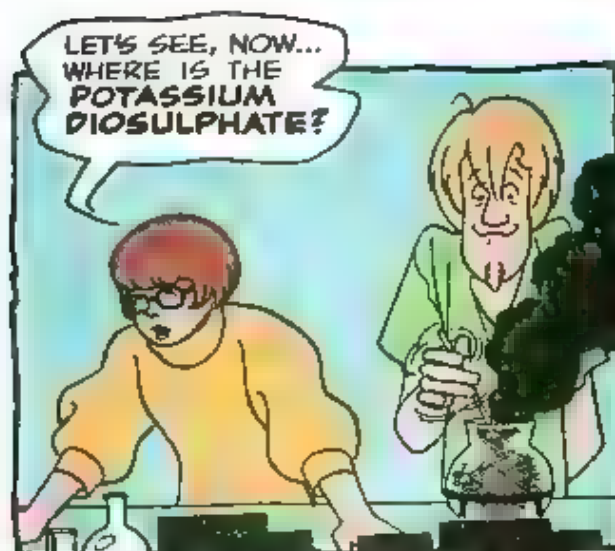
Strat O-Matic Game Company, Inc. Dept. 75
82A South Bayles Ave. Port Washington, N.Y. 11050

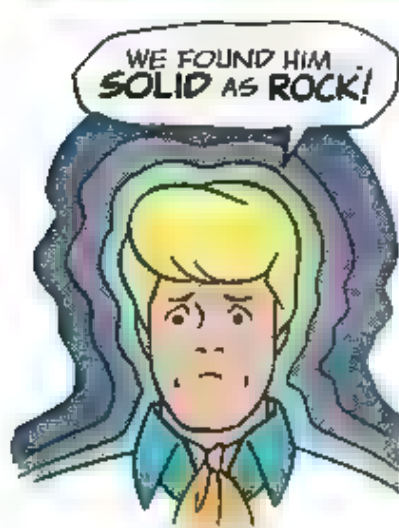
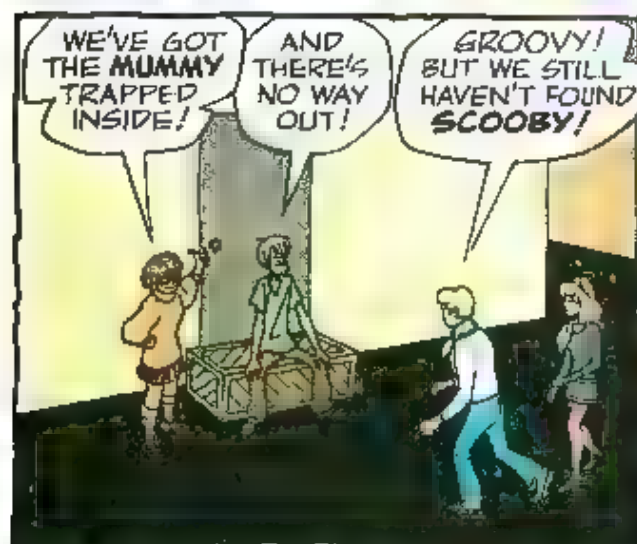
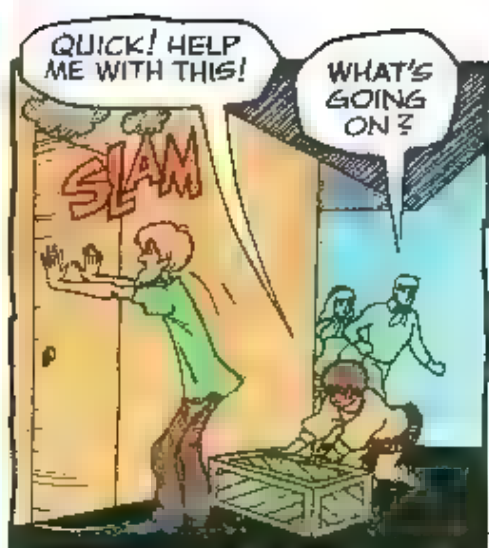
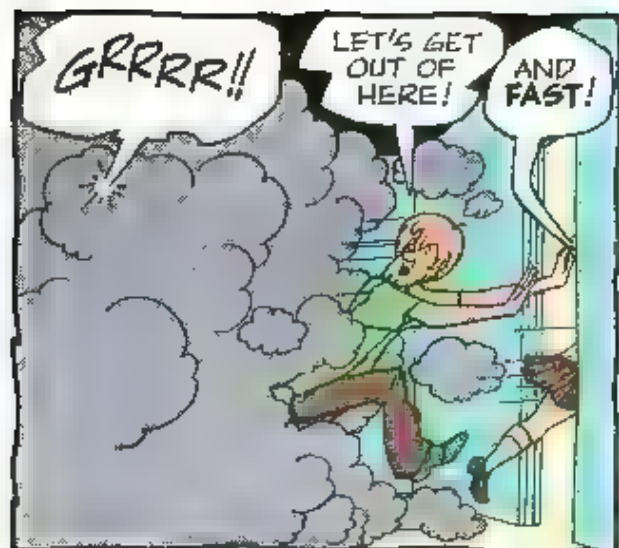
Send me a FREE BROCHURE WITH Baseball game samples I can see. It will be shipped to me by air to save postage and handling.

Name

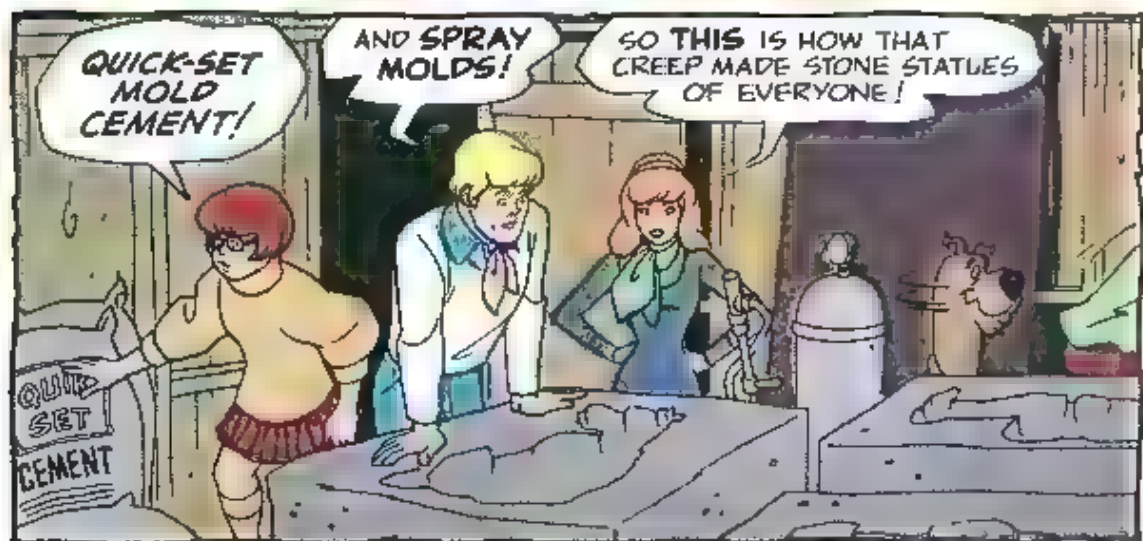
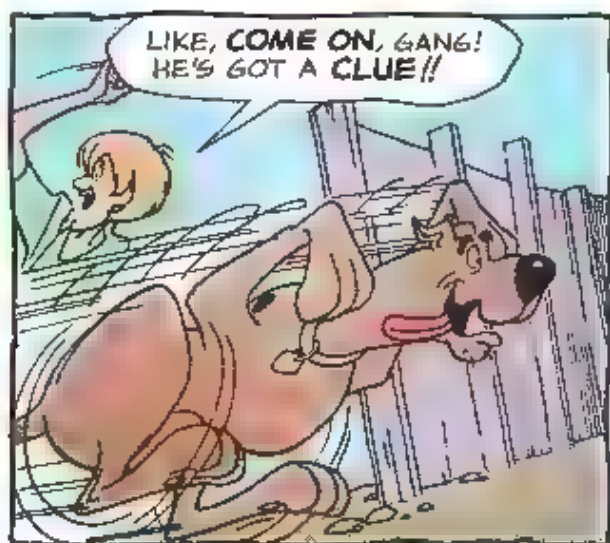
Address

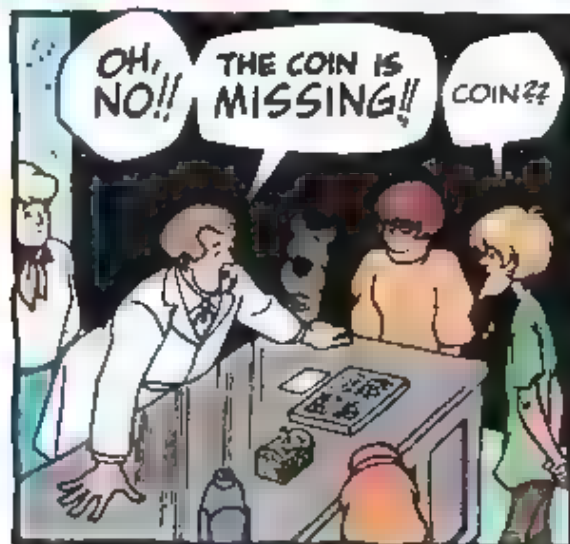
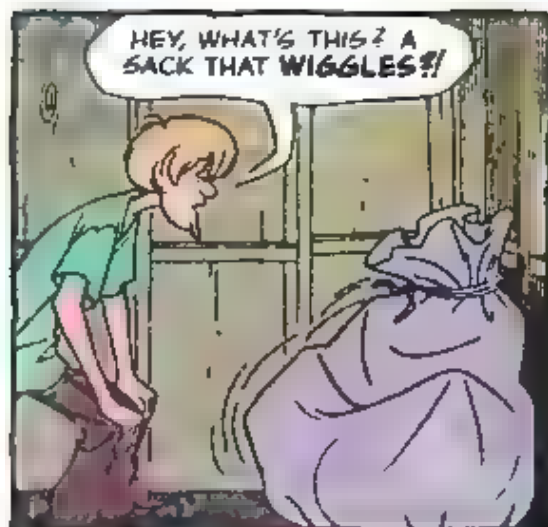
City State Zip





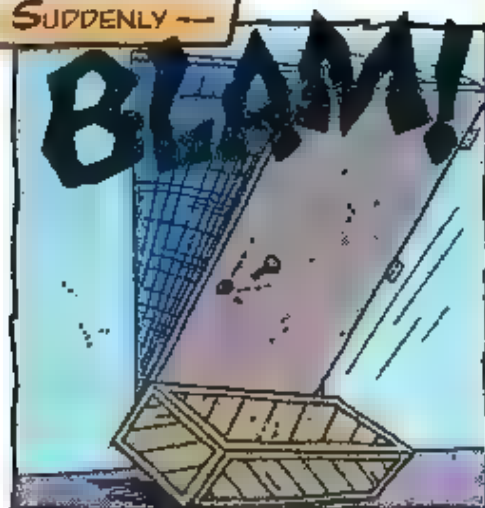






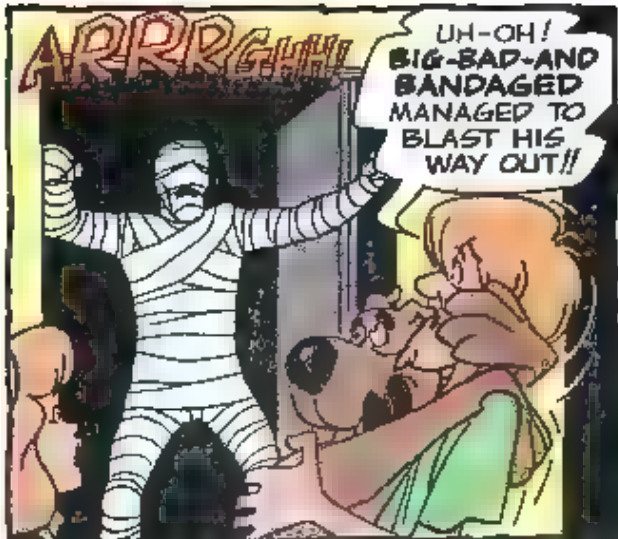
SUDDENLY —

BLAM!



ARRRRGH!!

UH-OH!
BIG-BAD-AND
BANDAGED
MANAGED TO
BLAST HIS
WAY OUT!!



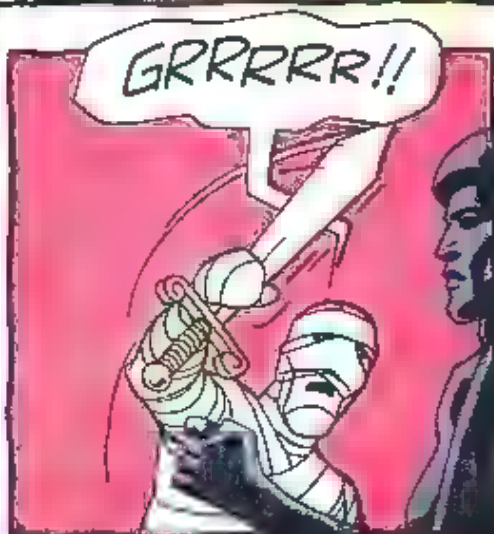
COIN...COIN...
GRRRRR!!

TAKE IT EASY,
MISTER! LET'S
TALK THIS OVER!

EGYPTIAN
SOLDIERS

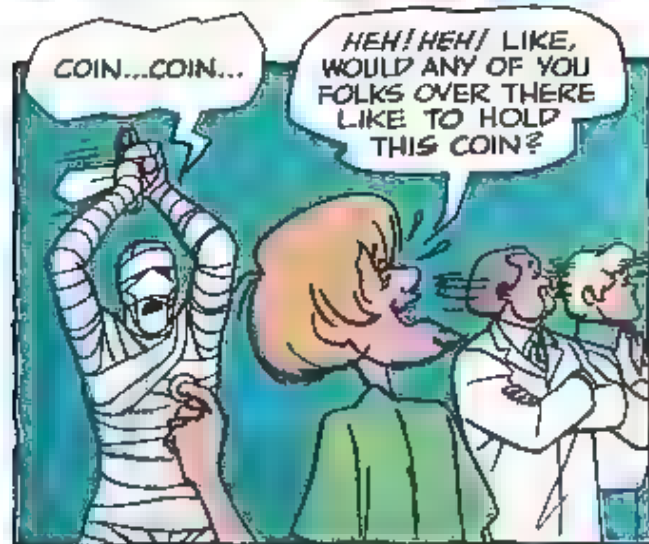


GRRRRR!!

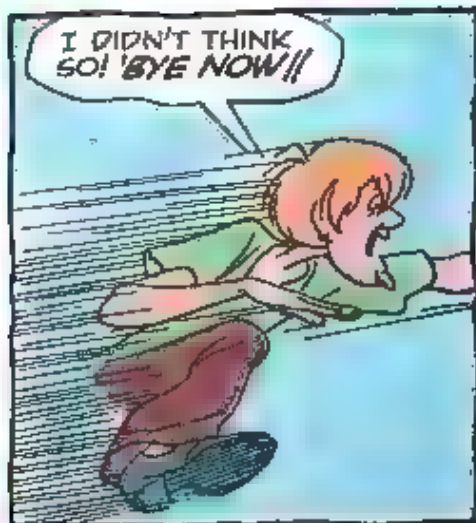


COIN...COIN...

HEH! HEH! LIKE,
WOULD ANY OF YOU
FOLKS OVER THERE
LIKE TO HOLD
THIS COIN?



I DIDN'T THINK
SO! 'BYE NOW!!



AMAZING THINGS - FOLIOVILLE, U.S.A.

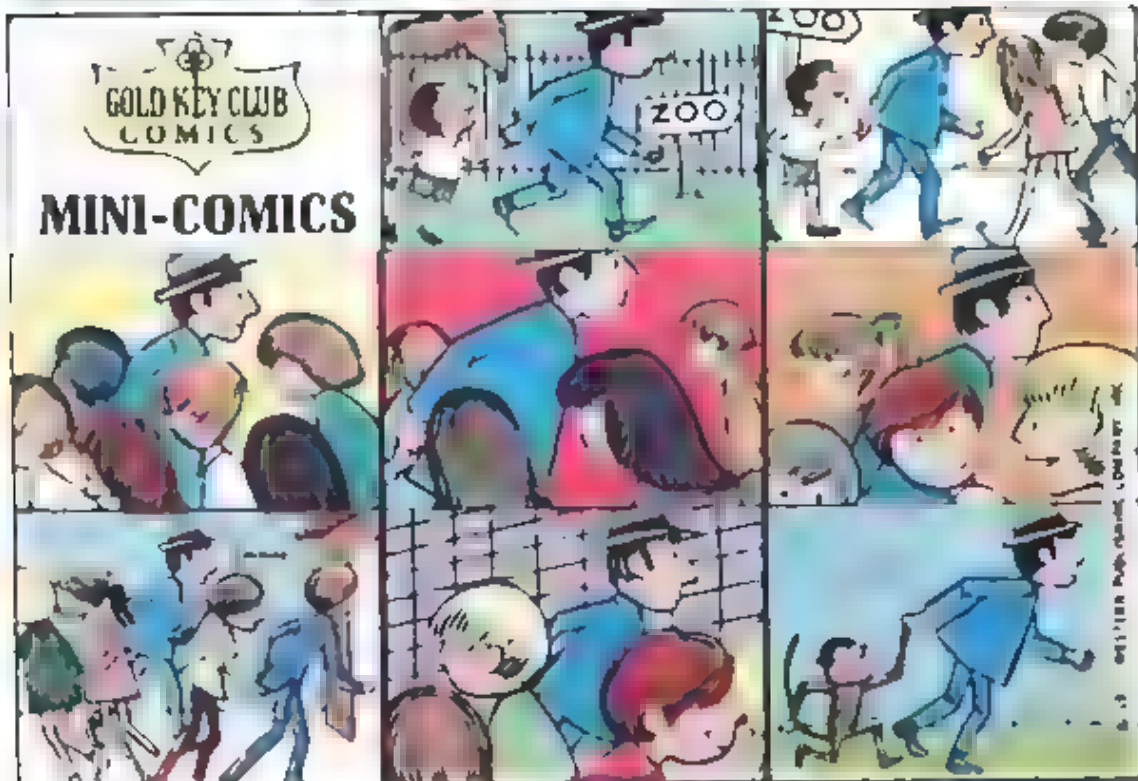
 <p>Robot Climbs Uphill #17,00000-\$2.00</p>	 <p>1 Astronomical Telescope #007,00000-\$29.00</p>	 <p>Small Astronaut Space Shuttle Book #0 20'000-\$2.00</p>	 <p>How Big Is the Moon? #00 10000 \$ 2.00 #00 01200 \$ 2.00</p>	 <p>How Big Is the Rocket? #01 20000 \$2.00</p>	 <p>How Big Is the Space Station? #0 01'000 \$ 2.00 #0 01'000 \$ 2.00</p>
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 <p>Black Light Mighty Meter #1 1 000 \$14.00 #1 20000 \$10.00</p>	 <p>Space Probe #01 000 \$1.00 #01 000 \$1.00</p>	<p>SCIENCE FAIR HELD GUARANTEED #01 1000 \$2.00 #01 000 \$1.00 #01 000 \$1.00</p>		 <p>Space Probe #01 1000 \$2.00 #01 000 \$1.00</p>	 <p>Space Probe #01 1000 \$2.00 #01 000 \$1.00</p>

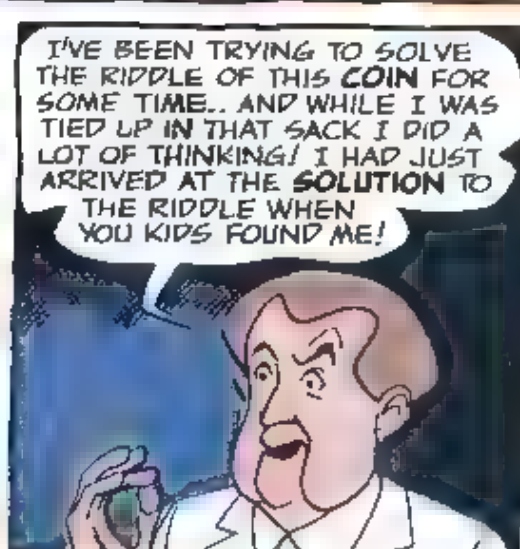
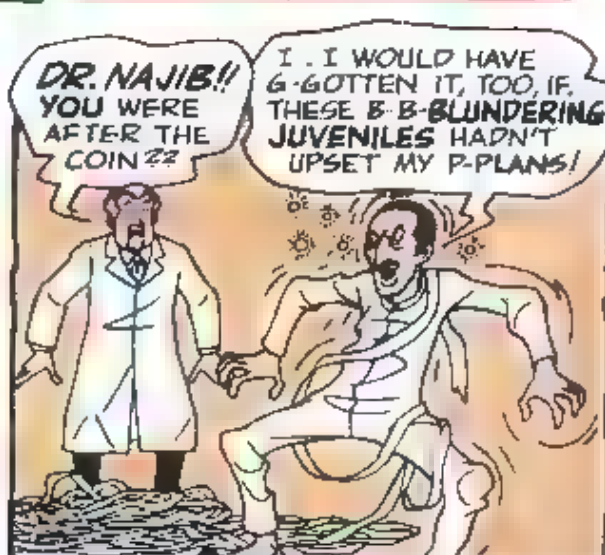
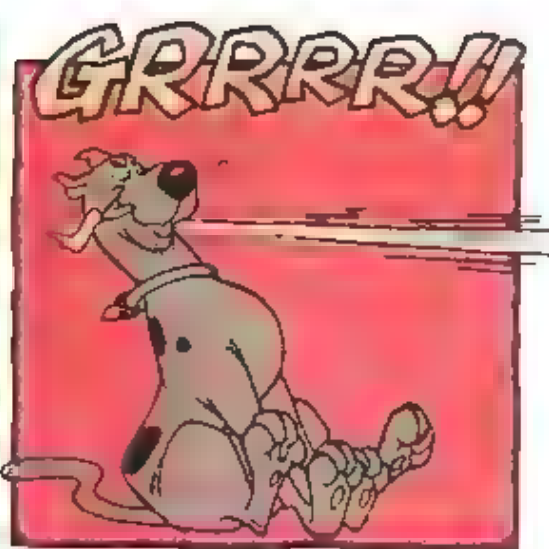
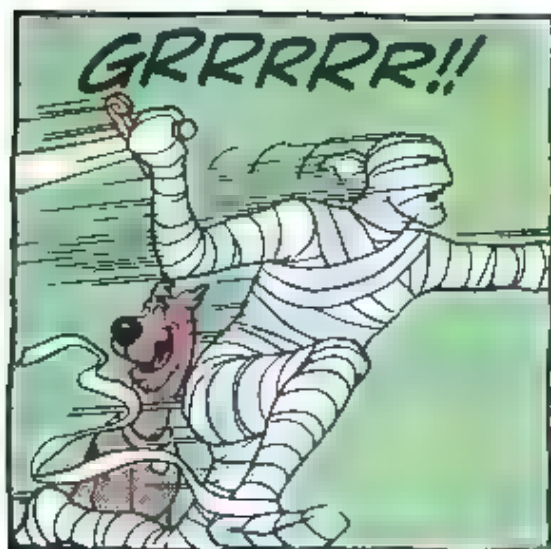
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OVER 4,000 BARGAINS IN SCIENCE OPTICS-SPACE FOR MORE THAN 25 YRS.

Edmund Scientific Co.
300 EDCORP BLDG.
BASKINGTOWN, NEW JERSEY 08807

NAME _____
ADDRESS _____

PHONE _____
CITY _____
STATE _____
ZIP _____





THIS CERAMIC STATUE WAS FOUND IN ANKA'S TOMB, CLOSE BY HIS MUMMY...AND THE COIN WAS BESIDE IT! YOU WILL NOTE THE DESIGN ON THE COIN IS SIMILAR TO ONE ON THE STATUE!



I'LL INSERT THE COIN INTO THIS SLOT .AND SEE WHAT HAPPENS!



LIKE **WOW!!** A SECRET COMPARTMENT WITH A HUNKA GLASS IN IT!!

NOT QUITE GLASS!



IT WAS ANKA'S MOST VALUED TREASURE...A DIAMOND WORTH A FORTUNE IN HIS DAY! NOW IT'S PRICELESS!



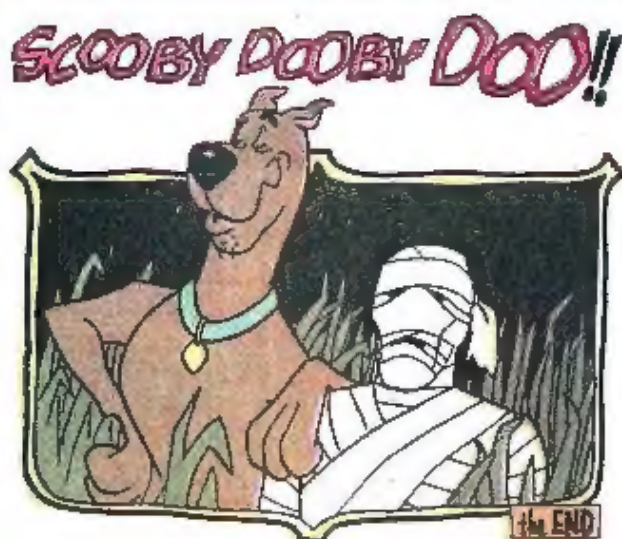
SO THIS IS WHAT DR. NAJIB WAS AFTER!

AND NO WONDER! ITS LEGEND HAS PASSED DOWN THROUGH THE CENTURIES! SOMEHOW, HE FOUND OUT THE SECRET OF THE COIN!



WHEN HE COULDN'T FIND THE COIN HE KNEW ONE OF US HAD IT...SO HE DEVISED THE MUMMY PLAN TO SCARE US INTO GIVING IT TO HIM!



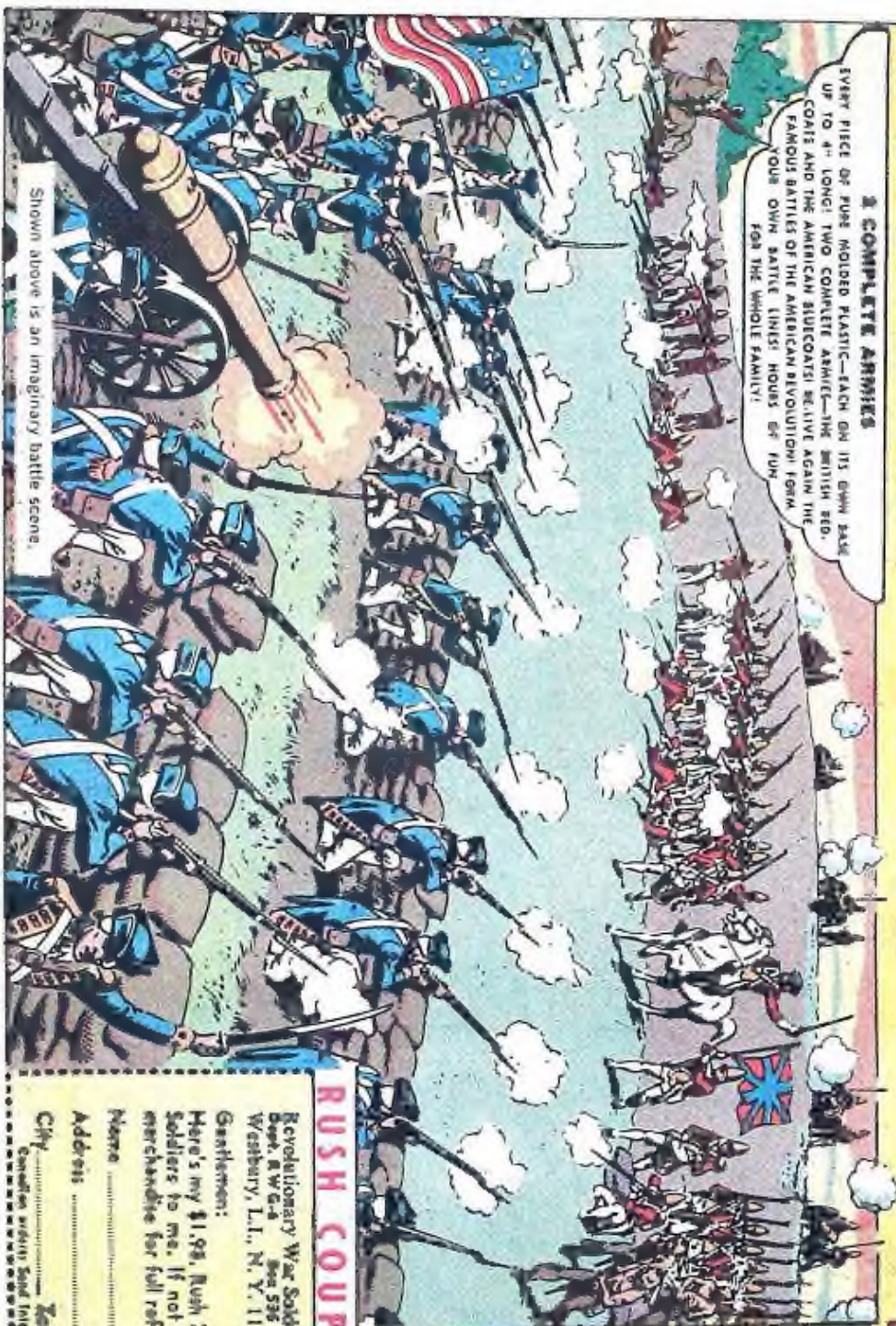


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ONLY \$198

3 COMPLETE ARMIES

EVERY PIECE OF PURE MOLDED PLASTIC—EACH ON ITS OWN BASE UP TO 4" LONG! TWO COMPLETE ARMIES—THE BRITISH RED COATS AND THE AMERICAN BLUECOATS! RE-LIVE AGAIN THE FAMOUS BATTLES OF THE AMERICAN REVOLUTION! FORM YOUR OWN BATTLE LINES! HOURS OF FUN FOR THE WHOLE FAMILY!



Shown above is an imaginary battle scene.

RUSH COUPON TODAY

HERE'S WHAT YOU GET:

- 38 Brigades (Cavalrymen)
- 12 Snodling Infantrymen
- 12 Marching Infantrymen
- 12 Crouching Infantrymen
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- 12 Charging Infantrymen
- 12 Sharpshooters
- 12 Field Cannon
- 12 Cannon Loaders
- 12 Drummers
- 12 Minute Men
- 24 Mobawk Indians
- 12 Officers
- 12 Mexican Troops

Revolutionary War Soldiers
Box, R.W.G.-4 Box 535
Westbury, L.I., N.Y. 11590

NO
C.O.D.

Gentlemen:

Here's my \$1.98, Rush 204 Revolutionary War Soldiers to me. If not satisfied I may return merchandise for full refund!

Name

Address

City

Zone State

Complete order! Send International money order for \$3.50.

**Exciting
Prizes
★
Plenty of
Profits
at
J.S.C.A.**

FILL IN COUPON - REPLY CARD - CUT & MAIL TODAY - NO STAMP NEEDED

**CHECK CARDS
DESIRED**

Send me my first order of 12 Greeting Card Boxes to sell as checked below
☐ Christmas ☐ All Occasion Cards
 Name _____
 Address _____ Apt. No. _____
 City _____ State _____ Zip _____
 Parent's Signature _____

BUSINESS REPLY MAIL

NO POSTAGE NECESSARY IF MAILED IN U.S.

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FIRST CLASS
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SPRINGFIELD
MASSACHUSETTS

Choose from a Parade of Prizes

Sell Beautiful J.S.C.A. Greeting Cards
It's Easy! It's Fun! It Pays For Nothing!
Just a Few of the Many Prizes You Can Choose

 BOYS OR GIRLS WRISTWATCH Sell Only 1 Order	 WOOD GUITAR Sell Only 2 Orders	 MAJOR LEAGUE ELECTRIC BASEBALL Sell Only 1 Order	 BIG FIRE TRUCK MODEL KIT Sell Only 1 Order	 NO ROAD RACING SET Sell Only 1 Order	 NO TRAIN SET WITH POWER PACK Sell Only 3 Orders	 ARCHERY SET Sell Only 1 Order	 P-51 MUSTANG WITH ACCESSORIES Sell Only 1 Order
 SPALDING BALL GLOVE Sell Only 1 Order	 SPEEDOMETER FOR HI-RISER BIKES Sell Only 1 Order	 12-PIECE CAMP COOK SET Sell Only 1 Order	 DUNE BUGGY WITH ACCESSORIES Sell Only 2 Orders	 MICROSCOPE OUTFIT Sell Only 1 Order	 PORTABLE RADIO/PHONOGRAPH Sell Only 3 Orders	 SLEEPING BAG Sell Only 1 Order	 COX CROPPER WITH ACCESSORIES Sell Only 2 Orders
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 HI-RISER BIKE (Boys or Girls Model) Sell Only 4 Orders	 16 CHORD ELECTRIC ORGAN Sell Only 3 Orders	 PORTABLE TAPE RECORDER Sell Only 2 Orders	 WALKIE-TALKIES Sell Only 2 Orders	 SNARE DRUM AND CYMBAL SET Sell Only 2 Orders	 TABLE TOP POOL TABLE Sell Only 1 Order	 HOCKEY GAME Sell Only 1 Order	 LIGHTED MAKE-UP MIRROR Sell Only 1 Order
 INSTANT LOAD FLASH CAMERA OUTFIT Sell Only 1 Order	 7 x 35 FIELD GLASSES Sell Only 1 Order	 SOLID STATE PORTABLE RADIO Sell Only 1 Order					

JOIN THE WINNING J.S.C.A. TEAM

Find out how to become a member of the Junior Sales Club of America. We'll send you a Free Price Catalog, Membership Card, Fast Selling Information also one first order of 12 boxes of elegant All Occasion Greeting Cards or 12 boxes of beautiful Christmas Cards. As each order is sold, you may receive additional cards until you've met your own requirements. Cards are sent on credit! NO PAY NOTHING IN ADVANCE!

Each box of 12 fine quality greeting cards costs just \$1.50. That's about 1/2 a cent. Think of all the people you know — relatives, friends, neighbors — who'll want to buy these handsome cards by the box. Many J.S.C.A. members have earned a pure in only a few hours. IF YOU WANT, YOU MAY TAKE AS YOUR FIRST \$54 FOR EACH BOX YOU SELL!

Just fill out and mail the coupon right now to receive your first order of greeting cards. You make take up to 30 days to get them. If after that time you have any boxes unsold, promptly return them prepaid by parcel post, keeping \$54 for each box you've sold.

Get the prices you want the fast, easy J.S.C.A. way. Act now!

MAIL YOUR COUPON RIGHT NOW! NO STAMP NEEDED!
Junior Sales Club of America
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DO YOU NEED EXTRA MONEY?

It costs you nothing to try

\$100.00 IS YOURS

NEW!
CRYSTAL FANTASY
CHRISTMAS ASSORTMENT.
20 really deluxe cards
Excitingly different



NEW! DELUXE.
CHRISTMAS
GIFT WRAPPING
ASSORTMENT
15 eye-catching large
sheets. Terrific

FREE
96-PAGE
FULL COLOR
CATALOG
NO POSTAGE
NECESSARY

FILL IN
COUPON-
ENVELOPE
FOLD OVER
FIRMLY.
SEAL (PASTE
OR TAPE)
AND MAIL
TODAY

for selling only 100 boxes of our new Crystal Fantasy Christmas Card box assortment. You make \$1.00 for selling 1 box, \$2.00 for 2 boxes, \$10.00 for 10 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Christmas Cards.

Cut out entire Business Reply Coupon below—mail it today—and we will send you immediately leading boxes on approval—FREE Catalog of money-making Greeting Cards and Gifts—plus FREE album of personalized Christmas Cards. No experience necessary.

IT COSTS YOU NOTHING TO TRY

Last year some folks made only \$25 to \$50 while others made \$150—\$250—\$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys Christmas cards.



CUT OUT
ENTIRE
BUSINESS
REPLY
ENVELOPE
BELOW
No Stamp
Necessary

FREE
ALBUM
PERSONALIZED
CHRISTMAS
CARDS

NEW!
PASTEL PETS
ALL OCCASION
ASSORTMENT
10 heart warming
pastel size cards of
unusual appeal
So adorable



NEW!
CORRESPONDENCE
CIRCLES
STATIONERY
24 large sheets, each
almost 8" in diameter
Bright colors, pink
envelopes. Latest design



CUT OUT OUR ENTIRE BUSINESS REPLY ENVELOPE BELOW. FILL IN COUPON-ENVELOPE. FOLD OVER FIRMLY. SEAL (PASTE OR TAPE) AND MAIL TODAY. No Stamp Necessary. Cut Along Dotted Line

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE
CHEERFUL CARD COMPANY, Dept. Z-1
White Plains, New York 10606

YES, RUSH MY CHRISTMAS CARD SAMPLE KIT

I want to make extra money. Please rush me immediately your Crystal Fantasy Christmas card box assortment and other leading boxes on approval for 30 day free trial plus FREE album of personalized Christmas cards, FREE 96-page Full Color Catalog of money-making Gifts and Cards and everything I need to start making money the day my sales kit arrives. As a Cheerful Dealer I will also be privileged to receive additional FREE money-making literature, catalogs, special offers and seasonal samples on approval as they become available.

Fill in your name and address below — No stamp necessary

Name _____ Apt. _____
Address _____ No. _____
City _____ State _____ Zip Code _____
If writing for an organization, give its name here
DO NOT CUT HERE — JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

No
Postage
Stamp
Necessary
If Mailed in the
United States

Postage
Will be Paid
by
Addressee

BUSINESS REPLY MAIL
First Class Permit No. 369, White Plains, New York

CHEERFUL CARD COMPANY
20 Bank Street
White Plains, New York 10606

Dept. Z-1